

India's 2nd Largest Stainless Steel Long Products Exporter

BUILDING TOMORROW WITH STEEL

CORPORATE PRESENTATION 2025

WE ARE AMBICA STEELS



50+
years of
expertise

100%
stainless steel
specialization

1.5+ million
metric tonnes
produced

151
number of
grades
produced

80,000+
tons annual
melting
capacity

Serving
Aerospace, Automotive,
Infrastructure, Medical
& many more sectors

Our presence -
From cities to space.

Our stainless steel holds up the tallest buildings. It speeds up bullet trains. It orbits the Earth. Our steel doesn't sit still. It moves the world.

75+

countries served
(Global Reach)

2000+

customers
worldwide

**Major
Hubs:**

Germany
Italy
Middle East
India



WHAT WE ENVISION

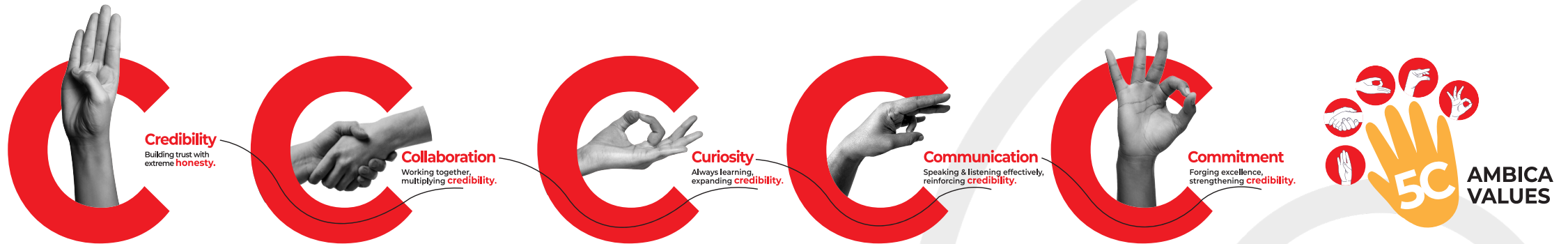
A BRIGHTER, SMARTER, GREENER future,
powered by OUR STAINLESS STEEL.

WHAT WE STRIVE FOR

Crafting stainless steel with
RESPONSIBILITY, committed to
OUR PLANET AND PROGRESS.

OUR VALUES - THE POWER OF 5C

At Ambica steels, success starts with strong values. Our 5C framework fuels every decision, action, and collaboration, propelling us toward a future of excellence, growth, and responsibility.



A Timeline of Legacy and Beyond.

- Annual capacity now 40000 MT with better furnaces
- ISO 9001, 14001 and AD/PED Certified
- 2 Hot Rolling Mills Installed In 2nd Production Unit
- Round, Hex, Square And Flat Bars Now Produced
- 5 Heat Treatment Furnaces And Bright Bar Facility Installed



2002-2005

- Improved furnaces to increase melting capacity by 35%
- 2nd Automatic Peeling line installed from MAIR, Italy.
- Installation of Fully Automatic ultrasonic testing line for quality improvement
- 3rd and 4th Production units started to increase finished goods capacity
- Master Warehouse established to improve outbound logistics



2018-2022

- Scope-III study of CO2 emission to be initiated
- Melting capacity to be increased to 200000 MT per annum in the next 3 years
- Vision- NET ZERO CO2 emission by 2040



2025 and Beyond

1970-2001



- Ambica Steels was founded
- Commenced operations with a 5 MT EAF & Ingot Casting Pit
- Installation of 10 MT AOD
- Annual capacity of 10,000 MT alloy steel only.

2008-2017



- Duplex and 17-4 PH grades developed
- In March 2010, became the first Indian mill with AS 9100 certification
- Annual capacity now 60,000 MT
- Installation of 1st Automatic peeling line from Taiwan

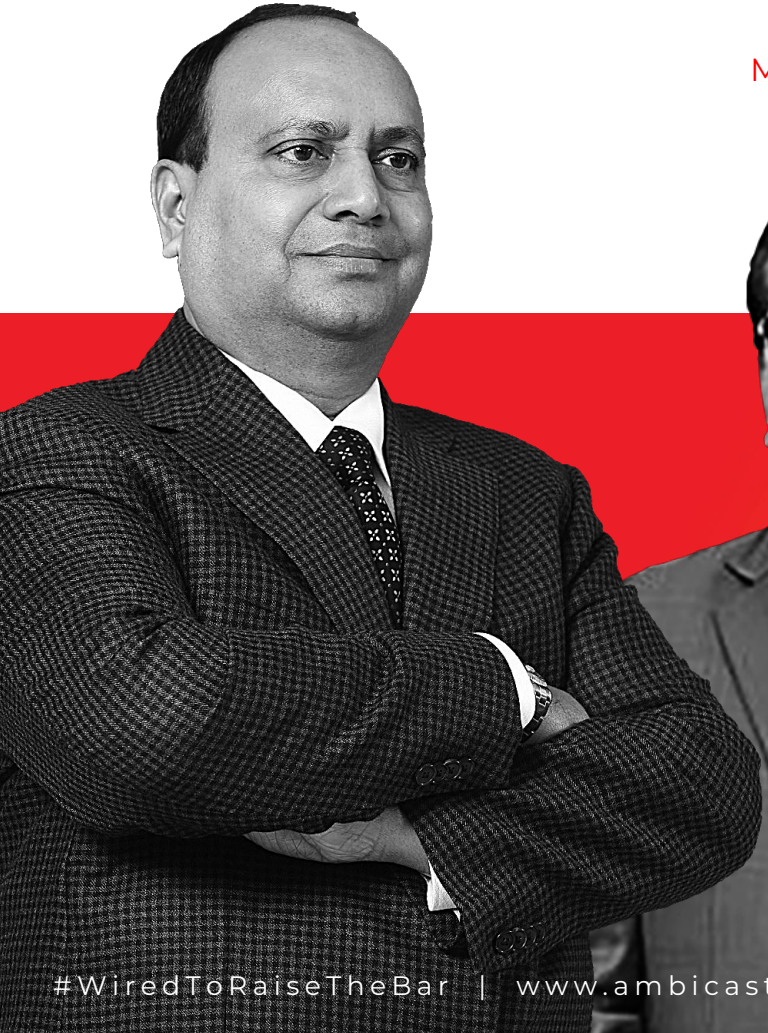
2023-2024



- Sister company Ambica Steels India Limited operationally started
- New product lines of SS Wires (Welding and Non-Welding) started
- Round bar size range increased upto 600 mm
- Online selling platform Ambica.One launched for the domestic market for the ready stock
- Collaboration with Solar, Power Field, covering 40% of Energy consumption in Unit -1 & 2, reducing CO2 emission by 20%

OUR LEADERSHIP OUR PILLARS

C P Gupta
Chairman & MD



Mahesh Gupta
Director



Abhinav Gupta
President



Upasana Gupta
CMO



Seema Gupta
CVO



OUR CERTIFICATES AND APPROVALS



OUR CERTIFICATES AND APPROVALS

**ISO 9001
2015**
TÜV NORD CERT
GMBH,
GERMANY

**ISO 14001
2015**
TÜV NORD CERT
GMBH,
GERMANY

ISO 45001 : 2018
TÜV NORD CERT
GMBH,
GERMANY

**CE -CPR –
BRIGHT BARS**
TÜV NORD CERT
GMBH,
GERMANY

**NORSOK
CERTIFICATE**
DNV GL
BUSINESS
ASSURANCE
INDIA PVT. LTD. ,
CHENNAI

**AD
CERTIFICATE**
RW TÜV
SYSTEMS GMBH,
GERMANY

**PED
CERTIFICATE**
RW TÜV
SYSTEMS GMBH,
GERMANY

VdTUV 1153
RW TÜV
SYSTEMS GMBH,
GERMANY

CPR 305
RW TÜV
SYSTEMS GMBH,
GERMANY

**UKCA
CERTIFICATE**
RW TÜV
SYSTEMS GMBH,
GERMANY



The trust of
our customers
says it all

THE PREFERRED STEEL AROUND THE GLOBE

EUROPE

800 customers
served

NORTH AMERICA

65 customers
served

AFRICA

28 customers
served

OCEANIA

55 customers
served

ASIA

966 customers
served

Serving
over 2000
customers

THE VALUE CHAIN

AT OUR FULLY INTEGRATED PLANT



**STAINLESS
STEEL SCRAP**



MELTING



**REFINING
AOD**



**BILLET
CASTING**



**HOT
ROLLING**



**HEAT
TREATMENT**



**COLD
FINISHING**

OUR OFFERINGS **STAINLESS STEEL BARS**



ROUND BARS

3 mm - 600 mm



HEX BARS

12 mm - 65 mm



HRAP FLAT BARS

40 x 4 mm -
150 x 25 mm



CD FLAT BARS

40x4 mm-
100 x 20 mm



SQUARE BARS

12 mm – 40 mm



ANGLE BARS

25x25x3 mm -
100x100x12 mm

Experts in High-Performance Special Grades: 1.4122 | 1.4418 | 1.4828 | 17-4PH | 1.4028 | 1.4034 | XM-19

OUR OFFERINGS **STAINLESS STEEL WIRES**



FINE WIRES

0.15 mm –
0.80 mm



COLD HEADING WIRES

1.60 mm –
14.00 mm



GENERAL PURPOSE WIRES

0.80 mm –
14.00 mm



ELECTRO POLISH WIRES

0.80 mm –
12.00 mm

OUR OFFERINGS **WELDING WIRES**



TIG WIRE

1.20 mm -
4.00 mm



MIG WIRE

0.6 mm -
1.60 mm



CORE WIRE

1.60 mm -
5.00 mm

Our lab is
NABL
certified

AS
AMBICA

OUR QUALITY AND TESTING FACILITIES

Metallurgical Testing

- Hand-Held XRF machine for sorting
- Spectro for Testing Chemical Composition
- Radioactivity
- LECO Gas Analyzer
- Microscope for checking Granular Structure

Mechanical Property Testing

- Tensile Tests
- Impact tests – Charpy
- Hardness tests-Rockwell & Brinell
- Surface Roughness

Non-Destructive Testing

- FullyAutomatic Ultrasonic Testing
- MPI

Wire Special Testing

- Universal Testing Machine
- Wrap & Torsion Test Machine
- Reverse Bend Test Machine
- Radiation Detector instrument
- PMI Machine

New Machines to be Added in 2025

- Eddy Current Testing Machine (Dr. Foerster, Germany)
- High Performance Centreless Grinding Machine (Landgraf, Italy)
- Bar Handling System for Eddy Current Machine (Foerster)
- JE 80 AC Semi-Automatic Chamfering Machine (Janak Enterprises)
- IVD Drawing Machine-1200 mm (Amco/Zenith)
- Straightening & Cutting Machine (Storm/BIT)
- Reheating Furnace for 18" Rolling Mill (Continental/Korus)

OUR TECHNOLOGY & INNOVATION

The most technologically advanced Stainless Steel producer in India

Smart Steel: Intelligence Built In

- Embedded sensors and real-time data monitoring
- Predictive maintenance to reduce downtime
- Self-diagnosing systems for faster response

Connected Operations: Steel in Sync

- IoT-enabled supply chain and production tracking
- Integrated platforms for seamless data flow
- ERPs & Salesforce Integration for Seamless order management



Ambica.One

Digital Transformation In Stainless Steel

Unified Platform

End-to-end digital integration for seamless operations.

Seamless Order Processing

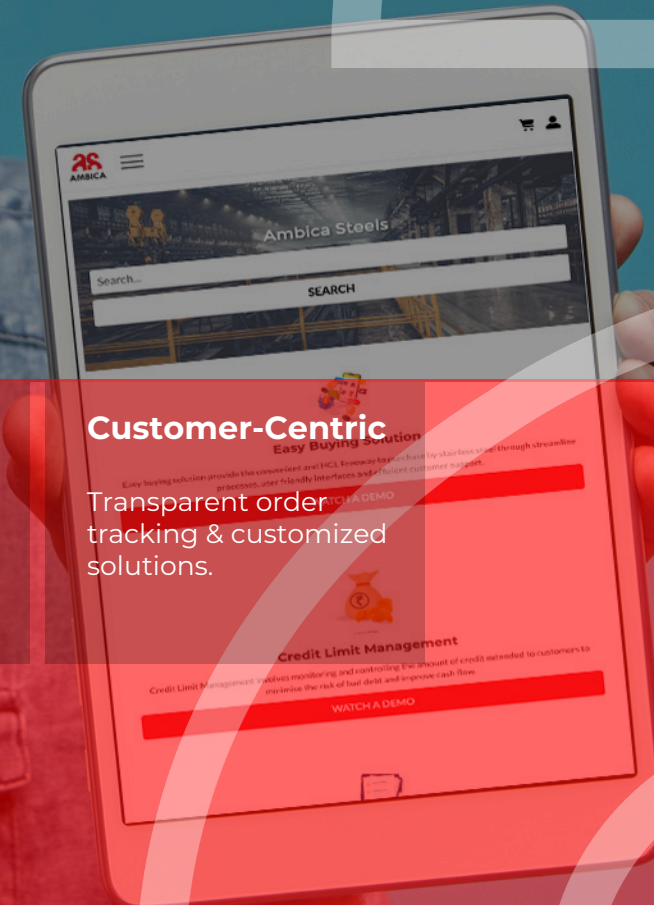
All available products will dispatch within 7 days.

Automated Order Tracking

You can see all live stock available with Ambica.

Customer-Centric Easy Buying Solution

Transparent order tracking & customized solutions.



Sustainability

The Foundation of Our Growth
Wired to raise the Bar

OUR PROCESS IS LEAN, GREEN & CLEAN.

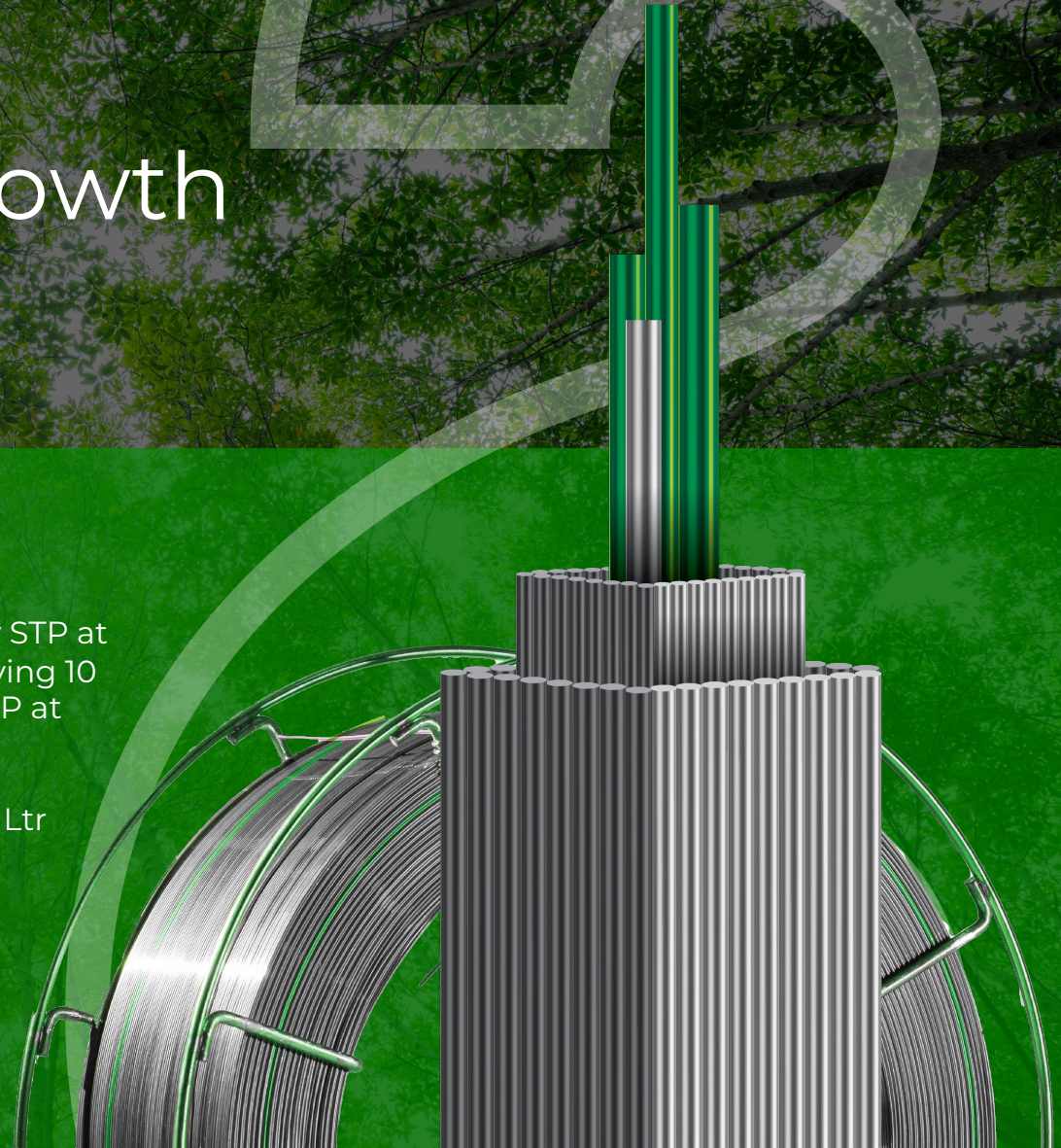
Every drop of water used in the manufacturing process is recycled & used for greening our offices.

By using an effective dust collection system, we keep the emission of gases & chemicals from the steelmaking process minimum.

A 100KW roof top solar panel installation for Eco-Friendly power generation.

30 KLD capacity STP at Units 1 & 2, & having 10 KLD capacity STP at Unit 4.

Saving 7,50,000 Ltr water monthly.



The big story

POWERED BY THE SUN



A SOLAR REVOLUTION

40% energy from renewable sources



CARBON FOOTPRINT REDUCTION

15%* reduction of carbon emission from 12MW integrated solar energy into facilities



STELLAR OUTPUT

14,16,664 units of solar power monthly

Giving back everyday



EDUCATION FOR ALL

- Empowering girls through education
- Free English & computer education for girls
- Bridging the digital divide for future-ready women
- Rotary Skill Centre of Excellence (In partnership with DSEU & Rotary Delhiites Foundation)
- Vocational training for underprivileged youth (Class 8th/10th dropouts)
- 100% employment-linked courses



HEALTHCARE FOR ALL

- Charitable dispensary
- offering free medical care
- Ensuring access to quality health services

The future in motion. Steel. Forever.

AT AMBICA STEELS, WE ARE SHAPING THE FUTURE OF STAINLESS STEEL WITH A \$150 MILLION INVESTMENT IN OUR GUJARAT FACILITY SPREAD OVER 150 ACRE.

VISION 2030

SUSTAINABLE GROWTH

Working towards Carbon Neutral Vision 2040

TECHNOLOGY & INNOVATION

Adopting automation, smart manufacturing systems to enhance efficiency and precision.

IoT systems implemented

PRODUCTION CAPACITY

Annual production capacity to increase by 200,000 MT by 2027

CUSTOMER-CENTRIC APPROACH

Enhancing digital platforms, optimizing supply chains and delivering seamless service.



Meet us here in 2025:



SSW EXPO
Maastricht, Netherlands
18/11/25 - 20/11/25

UK METAL EXPO
Birmingham, UK
10/09/25 - 11/09/25

SCHWEISSEN & SCHNEIDEN EXPO
Essen, Germany
15/09/25 - 19/09/25

STAINLESS 2025
Brno, Czech Republic
02/04/25 - 03/04/25

METAL AND STEEL 2025
Riyadh, Saudi Arabia
05/05/25 - 07/05/25

INTERWIRE 2025
Atlanta, USA
13/05/25 - 15/05/25

GSSE – MUMBAI
Mumbai, India
04/06/25 - 06/06/25



Contact us



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New Delhi 110052, INDIA

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+91 (11) 47034400

Email: dm@ambicasteels

Delhi – NCR Manufacturing Units Melting, Refining and Casting Division

Ambica Steels Limited

Plot no. 51/2, Site – 4, UPSIDC Industrial Area,

Sahibabad 201010, Ghaziabad, Uttar Pradesh, INDIA

Tel: +91 (120) 4189300

Hot Rolling, Heat Treatment and Cold Finishing Division

Ambica Steels Limited

Plot No. 32, Site – 2, Loni Road Industrial Area

Mohan Nagar, Ghaziabad 201007 Uttar Pradesh, INDIA

Tel: +91(120) 4189200

Bright Bar Division

Ambica Steels Limited

Plot no. C-11, Bulandshahr Road Industrial Area,

Ghaziabad 201009, Uttar Pradesh, INDIA

Tel: +91(120) 4189200

Gujarat Manufacturing Unit Wire & Bright Bar Division

Ambica Steels Limited

Survey no. 51 to 60,62,64,

Mokhana Bhuj Bhachau Highway,

Mokhana/Kanaiyabe, Taluka Bhuj

Kachchh, Gujarat 370020, INDIA